

WAXN-TV**WSOC-TV**Agency Name: AMER RAMBLERTodays date: 10/16/2012Advertiser Name: ROMNEY

Invoice Nbr.: _____

☐ Credit

 ☐ Debit

 ☒ Refund

 ☐ Transfer

 ☐ 336158 OSI Contract #

☐ Agency #

 ☐ Advertiser #

 ☐ Order Type
Date Aired: 10/13/2012

Time Aired: _____

A/E Name: _____

A/E Number: _____

Ntl. Rep Nbr: _____

Billed at Rate: _____

Corrected Rate: _____

Gross Credit/Debit: \$550.00Net Credit/Debit: \$467.50**REASON FOR ADJUSTMENT:****SALES**

- ☐
- Agency Commission Adj.
-
- ☐
- Sales Ordering Error
-
- ☐
- Makegood Error
-
- ☐
- Rate Adjustment
-
- ☐
- Telerep Ordering Error
-
- ☐
- Telerep Makegood Error
-
- ☐
- Spots Double Ordered

TRAFFIC

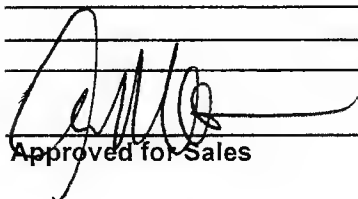
- ☐
- Product Conflict
-
- ☐
- Poor Rotation
-
- ☐
- Incorrect Media
-
- ☐
- Outside Time Period
-
- ☐
- Order Entry Error

OTHER

- ☐
- Carting Error
-
- ☐
- Technical Difficulty
-
- ☐
- Network Overrun
-
- ☐
- Invoice Billing Error
-
- ☐
- Computer Conv. Error
-
- ☐
- Production Billing Adj.
-
- ☐
- Internet

EXPLANATION:

MISSED SPOT(s)


 Approved for Sales

 Approved for Accounting



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

American Rambler Productions
138 Conant Street
Beverly, MA 01915

Contract # 336158

Schedule Dates	10/10/12-10/16/12
Advertiser	Mitt Romney for President (5341)
Agency	American Rambler Productions (5998)
Product	Political - Federal Candidate (1067)
Brand	298 PRES (139308)
Salesperson	Telerep/Philadelphia, Philadelphia (1057)
Sales Office	Telerep/Philadelphia
Buyer Name	KINCAID,STEPHANIE
Phone/Fax	/
CPE	298
Account Types	National/Political
Billing Type	Standard
Comments	ROMNEY FOR PRESIDENT ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered	10/09/12
Last Modified	10/09/12
Entered By	Jill Hipskind
CO-OP	No
Headline #	06367181
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$18,051.75
Net Total	\$102,293.25
Sales Tax	

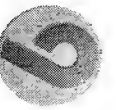
Charlotte (WSOC)		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Oct. 2012	94	\$120,345.00
Grand Total:	94	\$120,345.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/10/12-10/12/12	5	:30	6A- 6:30A (EST)				1	1	1			3	\$850.00	\$2,550.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
2.0	Normal Line / Spot	10/15/12-10/16/12	5	:30	6A- 6:30A (EST)		1	1						2	\$850.00	\$1,700.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
3.0	Normal Line / Spot	10/15/12-10/16/12	5	:30	7A- 8A (EST)		1	1						2	\$775.00	\$1,550.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
4.0	Normal Line / Spot	10/10/12-10/12/12	5	:30	7A- 8A (EST)				1	1	1			3	\$775.00	\$2,325.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
5.0	Normal Line / Spot	10/15/12-10/16/12	5	:30	8A- 9A (EST)		1	1						2	\$725.00	\$1,450.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
6.0	Normal Line / Spot	10/10/12-10/12/12	5	:30	8A- 9A (EST)				1	1	1			3	\$725.00	\$2,175.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
7.0	Normal Line / Spot	10/15/12-10/16/12	5	:30	9A- 10A (EST)		1	1						2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
8.0	Normal Line / Spot	10/10/12-10/12/12	5	:30	9A- 10A (EST)				1	1	1			3	\$375.00	\$1,125.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
9.0	Normal Line / Spot	10/10/12-10/12/12	5	:30	10A- 11A (EST)				1	1	1			3	\$375.00	\$1,125.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
10.0	Normal Line / Spot	10/15/12-10/16/12	5	:30	10A- 11A (EST)		1	1						2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
11.0	Normal Line / Spot	10/15/12-10/16/12	5	:30	12P- 1P (EST)		1	1						2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
12.0	Normal Line / Spot	10/10/12-10/12/12	5	:30	12P- 1P (EST)				1	1	1			3	\$375.00	\$1,125.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
13.0	Normal Line / Spot	10/15/12-10/16/12	5	:30	1P- 2P (EST)		1	1						2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
14.0	Normal Line / Spot	10/10/12-10/12/12	5	:30	1P- 2P (EST)				1	1	1			3	\$375.00	\$1,125.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

American Rambler Productions
138 Conant Street
Beverly, MA 01915

Contract # 336158

Schedule Dates	10/10/12-10/16/12	Date Entered	10/09/12
Advertiser	Mitt Romney for President (5341)	Last Modified	10/09/12
Agency	American Rambler Productions (5998)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	298 PRES (139308)	Headline #	06367181
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	KINCAID,STEPHANIE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	298	Commission	\$18,051.75
Account Types	National/Political	Net Total	\$102,293.25
Billing Type	Standard	Sales Tax	

Comments
ROMNEY FOR PRESIDENT
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Charlotte (WSOC)	By Broadcast Month	Spots	Rate
	Oct. 2012	94	\$120,345.00
	Grand Total:	94	\$120,345.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Spot	10/10/12-10/12/12	5	:30	4P- 5P (EST)									3	\$825.00	\$2,475.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
16.0	Normal Line / Spot	10/15/12-10/16/12	5	:30	4P- 5P (EST)		1	1						2	\$825.00	\$1,650.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
17.0	Normal Line / Spot	10/10/12-10/12/12	5	:30	5P- 5:30P (EST)					1	1	1		3	\$850.00	\$2,550.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
18.0	Normal Line / Spot	10/10/12-10/12/12	5	:30	5:30P- 6P (EST)					1	1	1		3	\$875.00	\$2,625.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
19.0	Normal Line / Spot	10/10/12-10/12/12	5	:30	6P- 6:30P (EST)					1	1	1		3	\$1,100.00	\$3,300.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
20.0	Normal Line / Spot	10/10/12-10/12/12	4	:30	11P- 11:35P (EST)					1	1	1		3	\$1,200.00	\$3,600.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
21.0	Normal Line / Spot	10/15/12-10/16/12	4	:30	11P- 11:35P (EST)		1	1						2	\$1,200.00	\$2,400.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
22.0	Normal Line / Spot	10/15/12-10/16/12	4	:30	11:35A- 12:05A (EST)		1	1						2	\$700.00	\$1,400.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
23.0	Normal Line / Spot	10/10/12-10/11/12	4	:30	11:35P- 12:05A (EST)					1	1			2	\$700.00	\$1,400.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
24.0	Normal Line / Spot	10/12/12-10/12/12	4	:30	12:05A- 12:35A (EST)							1		1	\$700.00	\$700.00	Charlotte (WSOC)	1X MAX/DAY	10/9/12
25.0	Normal Line / Spot	10/15/12-10/16/12	5	:30	5:30A- 6A (EST)			2	2					4	\$425.00	\$1,700.00	Charlotte (WSOC)	2X MAX/DAY	10/9/12
26.0	Normal Line / Spot	10/10/12-10/12/12	5	:30	5:30A- 6A (EST)					2	2	2		6	\$425.00	\$2,550.00	Charlotte (WSOC)	2X MAX/DAY	10/9/12
27.0	Normal Line / Spot	10/15/12-10/15/12	4	:30	8P- 10P (EST)			2						2	\$7,000.00	\$14,000.00	Charlotte (WSOC)	2X MAX/DAY	10/9/12
28.0	Normal Line / Spot	10/16/12-10/16/12	4	:30	8P- 9P (EST)			1						1	\$6,800.00	\$6,800.00	Charlotte (WSOC)	2X MAX/DAY	10/9/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

American Rambler Productions
138 Conant Street
Beverly, MA 01915

Contract # 336158

Schedule Dates 10/10/12-10/16/12
Advertiser Mitt Romney for President (5341)
Agency American Rambler Productions (5998)
Product Political - Federal Candidate (1067)
Brand 298 PRES (139308)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name KINCAID,STEPHANIE
Phone/Fax /

Date Entered 10/09/12
Last Modified 10/09/12
Entered By Jill Hipskind
CO-OP No
Headline # 06367181
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$18,051.75
Net Total \$102,293.25
Sales Tax

Charlotte (WSOC)
By Broadcast Month
Oct. 2012
Grand Total:
Spots 94
Rate \$120,345.00
\$120,345.00

Account Types National/Political
Billing Type Standard

Comments ROMNEY FOR PRESIDENT
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / Spot	10/16/12-10/16/12	4	:30	10P- 11P (EST)									1	\$7,500.00	\$7,500.00	Charlotte (WSOC)	2X MAX/DAY	10/9/12
30.0	Normal Line / Spot	10/11/12-10/11/12	4	:30	10P- 11P (EST)					1				1	\$6,500.00	\$6,500.00	Charlotte (WSOC)	2X MAX/DAY	10/9/12
31.0	Normal Line / Spot	10/12/12-10/12/12	4	:30	10P- 11P (EST)							1		1	\$4,600.00	\$4,600.00	Charlotte (WSOC)	2X MAX/DAY	10/9/12
32.0	Normal Line / Spot	10/13/12-10/13/12	5	:30	7A- 8A (EST)							2		2	\$325.00	\$650.00	Charlotte (WSOC)	2X MAX/DAY	10/9/12
33.0	Normal Line / Spot	10/13/12-10/13/12	5	:30	8A- 9A (EST)							2		2	\$475.00	\$950.00	Charlotte (WSOC)	2X MAX/DAY	10/9/12
34.0	Normal Line / Spot	10/13/12-10/13/12	5	:30	12P- 12:30P (EST)							2		2	\$275.00		Charlotte (WSOC)	2X MAX/DAY	10/9/12
35.0	Normal Line / Spot	10/13/12-10/13/12	4	:30	7P- 7:30P (EST)							1		1	\$645.00	\$645.00	Charlotte (WSOC)	2X MAX/DAY	10/9/12
36.0	Normal Line / Spot	10/13/12-10/13/12	4	:30	8P- 11:30P (EST)							3		3	\$3,500.00	\$10,500.00	Charlotte (WSOC)	2X MAX/DAY	10/9/12
37.0	Normal Line / Spot	10/13/12-10/13/12	4	:30	11:30P- 12A (EST)							2		2	\$1,100.00	\$2,200.00	Charlotte (WSOC)	2X MAX/DAY	10/9/12
38.0	Normal Line / Spot	10/13/12-10/13/12	6	:30	5:30A- 6A (EST)							1		1	\$250.00	\$250.00	Charlotte (WSOC)	2X MAX/DAY	10/9/12
39.0	Normal Line / Spot	10/14/12-10/14/12	5	:30	7A- 8A (EST)								1	1	\$300.00	\$300.00	Charlotte (WSOC)	2X MAX/DAY	10/9/12
40.0	Normal Line / Spot	10/14/12-10/14/12	5	:30	8A- 9A (EST)								1	1	\$500.00	\$500.00	Charlotte (WSOC)	2X MAX/DAY	10/9/12
41.0	Normal Line / Spot	10/14/12-10/14/12	5	:30	12P- 12:30P (EST)								2	2	\$275.00	\$550.00	Charlotte (WSOC)	2X MAX/DAY	10/9/12
42.0	Normal Line / Spot	10/14/12-10/14/12	5	:30	6P- 6:30P (EST)								1	1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	2X MAX/DAY	10/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

American Rambler Productions
138 Conant Street
Beverly, MA 01915

Contract # 336158

Schedule Dates

10/10/12-10/16/12

Advertiser

Mitt Romney for President (5341)

Agency

American Rambler Productions (5998)

Product

Political - Federal Candidate (1067)

Brand

298 PRES (139308)

Salesperson

Telerep/Philadelphia, Philadelphia (1057)

Sales Office

Telerep/Philadelphia

Buyer Name

KINCAID,STEPHANIE

Phone/Fax

/

Date Entered

10/09/12

Last Modified

10/09/12

Entered By

Jill Hipskind

CO-OP

No

Headline

06367181

Demo

Normal

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$18,051.75

Net Total

\$102,293.25

Sales Tax

Charlotte (WSOC)

By Broadcast Month

Spots

Rate

Oct. 2012

94

\$120,345.00

Grand Total:

94

\$120,345.00

Billing Type

Standard

Comments

ROMNEY FOR PRESIDENT

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
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43.0	Normal Line / Spot	10/14/12-10/14/12	4	:30	8P-9P (EST)	1							1	1	\$8,000.00	\$8,000.00	Charlotte (WSOC)	2X MAX/DAY	10/9/12
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44.0	Normal Line / Spot	10/14/12-10/14/12	4	:30	9P-10P (EST)	1							1	1	\$8,500.00	\$8,500.00	Charlotte (WSOC)	2X MAX/DAY	10/9/12
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45.0	Normal Line / Spot	10/14/12-10/14/12	4	:30	11P-11:35P (EST)	1							1	1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	2X MAX/DAY	10/9/12
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CONFIRMATION CONTRACT

Date:

Accepted Station:

Date:

Comments:

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